

# Power Every Learning Journey. Grow Every Outcome.

Sell Courses and Programs. Delight Learners. Drive Impact.

Elevate Actual brings together Education Cloud and Commerce on Core to help higher education institutions attract, enroll, and engage learners—seamlessly. One platform. Every stakeholder. Endless impact.




**Featured Course**



Data Science Certificate Program  
★★★★★ (128)  
\$1,250

[Enroll Now](#)

 **Payment Successful**  
Thank you, Lenny!

 **Certificate Earned**  
Data Science Foundations

## A unified experience for every stakeholder.



### 1. LEARNER

Lenny the Learner

Seamless, Personalized Learning Experience

- Browse a personalized marketplace of courses and programs
- Enroll in just a few clicks with secure payments like Apple Pay
- Track progress and achievements from one beautiful portal

More choice.  
More confidence.  
More accomplishments.



### 2. REGISTRAR

Reggie the Registrar

Streamlined Course Management

- Easily create, update, and version courses and prices
- Sync catalogs with your SIS for one source of truth
- Automate capacity management and section closures

Less manual work.  
Fewer errors.  
Happier learners.



### 3. EDUCATOR

Eddie the Educator

Manage Courses and Communicate with Ease

- Manage rosters and enrollment changes in real time
- Collaborate with registrars instantly in Salesforce Chatter
- Communicate with students via targeted, personalized messages

More time to teach.  
Stronger connections.  
Better outcomes.



### 4. MARKETER

Molly the Marketer

Leverage Data to Drive Personalized Campaigns

- Track performance with UTM, SEO, and enrollment insights
- Personalize campaigns with AI-powered recommendations
- Deliver the right message to the right learner at the right time

Higher engagement.  
More enrollments.  
Greater ROI.



### 5. ADMIN

Adam the Admin

Maintain a Scalable, Efficient System

- Manage the storefront and commerce operations with ease
- Automate workflows and business processes with clicks, not code
- Extend and adapt as your institution grows

Scalable.  
Secure.  
Future-ready.



### 6. EXECUTIVE

Emma the Executive

Make Data-Driven Decisions with Confidence

- Get real-time visibility into revenue, enrollment, and engagement
- Connect learning outcomes to institutional impact
- Make smarter decisions that drive growth

Stronger strategy.  
Proven impact.  
Sustainable growth.

## One Platform. Endless Opportunity.

Elevate Actual unifies commerce, data, and engagement to help institutions:



#### Grow Revenue

Monetize your expertise with seamless course and program sales.



#### Delight Learners

Deliver personalized experiences that inspire and retain.



#### Streamline Operations

Unify teams and automate processes across the learner lifecycle.



#### Drive Impact

Use data and AI to prove value and accelerate institutional success.



#### Built on Trust

Built on the world's #1 CRM with security, scalability, and reliability you can trust.



## Ready to reimagine how you deliver education?

See how Elevate Actual can help you sell courses and programs, empower every stakeholder, and transform education for the future.

[Book a Demo](#) →