

Decagon Scaffolding and Engineering Co LLC (UAE)

Salesforce served as the true paradigm shift in our success story."

Sales Force

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"The integration of Salesforce has transformed our supply chain, introducing precise inventory management and streamlining workflows. This revolution has markedly increased efficiency, accuracy, and customer satisfaction to unprecedented levels within our organization."

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Industry

Scaffolding Manufacturers

Employees

40+ employees, 10 Sales force users

Reasons for choosing Salesforce

Salesforce streamlines storage processes, enhancing the efficiency of item retrieval and optimizing space utilization. Real-time updates within Salesforce contribute to advanced inventory management, reducing the risks associated with stockouts and overstock situations. The result is a more streamlined and responsive approach to inventory control.

Key benefits

- Monitoring client satisfaction metrics through Salesforce has allowed us to pinpoint areas for improving service and overall client contentment.
- Salesforce has been instrumental in making informed decisions regarding the positioning of our services by tracking market trends and competitor information.
- Simplified target planning and tracking processes in Salesforce have facilitated the setting of realistic and achievable goals for the team.
- The platform has streamlined the measurement of project acquisition performance against set targets, resulting in more efficient resource allocation.
- Salesforce has played a crucial role in refining our project acquisition process by tracking the conversion of project inquiries to successful bids.



<http://www.decagonscaffolding.ae/>

Implementation partner:
Emerging Alliance

