

Unique Courier Cargo Services (UAE)

“Salesforce gave us the control, speed, and visibility our logistics team needed — on the go.”

Salesforce

“

Salesforce, with the expert guidance of Emerging Alliance, helped us automate our CRM workflows, track performance in real time, and empower our sales team with mobile access and instant insights.

- Syed Fayaz Hashim - Director

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Industry

Freight & Logistics Services

Employees

75 employees, 10 users

Reasons for choosing Salesforce

Unique Courier Cargo Services needed a scalable platform to automate and control CRM workflows, monitor sales performance via real-time dashboards, and enable mobile access for data entry and instant insights — all of which Salesforce delivered with speed and simplicity.

Key benefits

- Automated end-to-end CRM process flow, eliminating manual data entry and errors.
- Enabled real-time sales performance monitoring for improved accountability and coaching.
- Provided mobile access for field teams to capture leads and activities instantly.
- Enhanced decision-making with instant visibility into key KPIs and customer data.
- Improved operational efficiency and sales responsiveness across the logistics network.



UNIQUE
COURIER CARGO SERVICES



www.uniqueccs.com/

Implementation partner:
Emerging Alliance

