



Case Study



Successful SFCC Implementation with NULogic

- Improved AI-based shopping recommendations and search.
- Reduced multi-shipment orders for lower shipping costs.
- Integrated data with Salesforce 360 for enhanced productivity.
- Rapid e-commerce setup with improved performance.
- Efficient SFCC migration with mobile-focused design and easy data migration.
- Continuous global monitoring and 24/7 support.
- Seamless user-friendly auto updates.
- Streamlined product, image, and inventory aggregation.
- Quick switch between store and warehouse shipping.
- Resolved bundled promotion issues, reducing order reconciliations.

