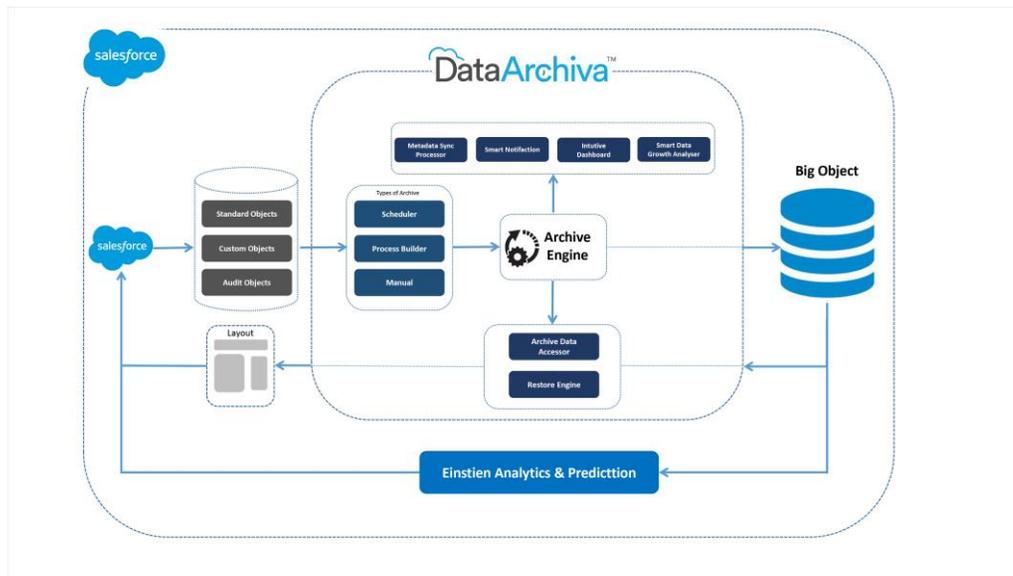


## The Only Native Data Archiving Solution for Salesforce

DataArchiva is the **ONLY Native Data Archiving Solution** for Salesforce, powered by the **Big Objects**. DataArchiva is listed in the Gartner Market Guide as a leading structured data archiving solution and also certified by Salesforce to work with US Gov Cloud. With DataArchiva in place, it will reduce your data storage costs significantly (80% and more) and also meet compliance requirements. It is secure, scalable, and admin friendly; which makes it the first choice Salesforce data archiving solution for enterprises of various industries and sizes.

**Why DataArchiva?** Businesses generate a lot of data and often it becomes tough for them to manage the unproportionate data growth and subsequently resulting in high data space consumption. DataArchiva helps to archive historical or less used Salesforce data (e.g. old emails, contacts, cases, leads, etc.) and stores it securely at a native level in Salesforce's big data based storage system called 'Big Objects' without compromising data integrity with seamless access.

Below is a high-level architecture showing how data gets archived into the Big Objects.



## BENEFITS

- ◇ Data storage cost savings - 80% and more
- ◇ Enhanced application performance
- ◇ Field Audit Trail (FAT) & System Audit Trail (SAT) archiving
- ◇ Compliance ready (Activity Auditing - WHO did WHAT & WHEN)
- ◇ US Gov Cloud ready
- ◇ GDPR compliant
- ◇ Easy search
- ◇ Low to zero maintenance
- ◇ Easy installation & set-up
- ◇ Data security
- ◇ Data analytics & Forensic
- ◇ Chatter/Feeds support
- ◇ Lightning/Classic support



“As a Government entity, data security and compliance were two of the biggest challenges for us. As our Salesforce data continues to increase in volume (seven-year retention requirement), we were looking for a Government Cloud certified archiving service provider. DataArchiva met our stringent & complex requirements by offering a secure data archiving solution.

**Amer Hyat Khan**  
Director  
Connecticut Department of Labor

## FEATURES & CAPABILITIES

### 100% NATIVE STORAGE

DataArchiva uses Salesforce's Big Objects' to store archived data. This allows your data to reside within the Salesforce ecosystem.

### SCHEDULE & FORGET

Once scheduled, DataArchiva will automatically archive your data periodically taking care of all the complexities under the hood.

### ENCRYPTION AT REST

Fields of archived data can be encrypted at rest for standard/custom objects. It uses the highest standard of encryption technology and also supports key rotation policy.

### DATA PURGING

Purging feature helps you to define the retention period on the archived data and admin can define the policy depending on the industry compliance requirements across objects.

### BULK ARCHIVE & RESTORE

Archive bulk data based on any complex filter criteria along with child relationships for any level. You can also do one-click restore on record level.

### AUTO META DATA SYNC

DataArchiva takes care of synchronizing schema changes such as addition/removal of fields, data types, etc. automatically.

### INTEGRATION

Data archiving can be invoked using Process Builder and also through API.

### COMPLEX DATA RELATIONSHIPS

Takes care of your complex data relationships of any level without losing data and integrity.

### FILE/ATTACHMENT

DataArchiva seamlessly handles the complexities involved with files/attachments both during archive and restore.

### DATA INTEGRITY

Data integrity remains intact between the live and archived data, which can be viewed from the parent record in Salesforce page without having to restore.

### DATA MIGRATION UTILITY

Large data can be archived using migration utility which is a onetime activity done initially.

## DataConnectiva

### Looking for external data storage?

With DataConnectiva connector, Data can be archived into any external cloud/on-premise storage platforms such as Heroku, AWS, Azure, Google, etc. with support for variety of relational databases such as MSSQL, PostgreSQL, Redshift, MySQL & Oracle.



DATA SHEET

DataArchiva

DataArchiva is a leader in offering Salesforce data archiving solution, helping multiple industries manage their Salesforce data growth and archive historical data. Many top industries including BFSI, Government & Public sector, Manufacturing, Education, Healthcare & Life science, Hi-tech etc. have successfully used DataArchiva. To know more, visit: [www.dataarchiva.com](http://www.dataarchiva.com)

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DataArchiva™

