

SYNAPTIC | AP

End-to-End Field Service and Mobile Workforce Management Solutions Built on the Salesforce Platform

Transform field operations with real-time analytics, agile execution, and AI-powered mobile tools.

Leveraging traditional Salesforce solutions and custom-built tools, we streamline your operations, arm you with actionable business intelligence, and guide your field teams through their most important and challenging tasks. We bring simplicity and ease of use to your most complex business functions.



Oil, Gas, and Energy

Upstream, midstream, and downstream operations, as well as oilfield services firms, can achieve a 360-degree view of their field operations and assets in Salesforce. Evaluate risk, eradicate inefficiencies, reduce human error, and improve the performance of your technicians and engineers.



Manufacturing

Dispatch field technicians to remote locations faster and increase first-time fix rates with a blend of Salesforce solutions. Leverage actionable insights to deliver personalized service, seize up-selling opportunities, and increase customer satisfaction and brand loyalty.

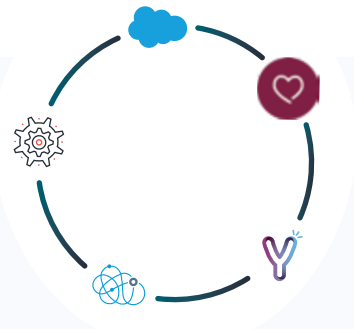


Consumer Goods and Retail

Radically improve retail execution, enhance in-store merchandising, and guide sales and service interactions from a mobile device. Shorten the time spent on retail audits and inspections while optimizing the opportunities to improve brand compliance.

Field Service and Mobile Workforce Capabilities at a Glance

- > Seamless integrations (ERP, Salesforce, Supply Chain, DBMS)
- > Real-time analytics dashboards and customizable BI reporting
- > Offline data capture and automated device-to-Salesforce data sync
- > Intelligent scheduling and dispatching based on skills, location, and time



Our Salesforce Toolbox

Synaptic AP leverages five major Salesforce components when building custom solutions for clients. We unify disparate data and simplify complex processes so you can maximize efficiency, avoid pitfalls, and achieve greater field service success.

The Salesforce Platform | Field Service Lightning | Youreka | Einstein AI | Custom Apps

Questions?

Our field service experts are here to help.



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