

# THE MAGNET360 DIFFERENCE

At Magnet360 we live and breathe Salesforce. As a cutting-edge partner since 2004, we tap into the transformational potential of Salesforce to change the way you do business—ensuring you get the most out of your investment. There are three differentiators that make us stand out in the market and convince some of the largest brands to work with us to achieve digital transformation:



**We Amplify Your Salesforce Possibilities.**

We are dedicated to building Salesforce solutions that help our customers extract the full potential and value out of the platform. We don't just implement and walk away. We go on the journey with you and act as an extension of your team. We dedicate ourselves to understanding your business first, then apply our deep Salesforce expertise to build a cross-cloud solution specific to your needs—ultimately creating efficiencies and bringing your entire enterprise closer to your customer than you thought possible.



**We Are Backed by the Power of Mindtree.**

As the Global Salesforce Practice of Mindtree, we have the ability to tap into a wealth of technological resources to push the Salesforce platform even further and integrate through the entire digital value chain. Together, we ensure you maximize your technology investment enterprise-wide and see the results you've been waiting for.



**We Have an Enviably Rockin Culture.**

Our Rockin culture attracts talented people that are driven to understand our customers' business and are passionate about getting you results. We are singularly focused on amplifying what Salesforce can do for our customers. We don't just do what's expected, we go beyond. We show up, plug in and crank Salesforce to 11 every day.

## Values We Live By



## At A Glance

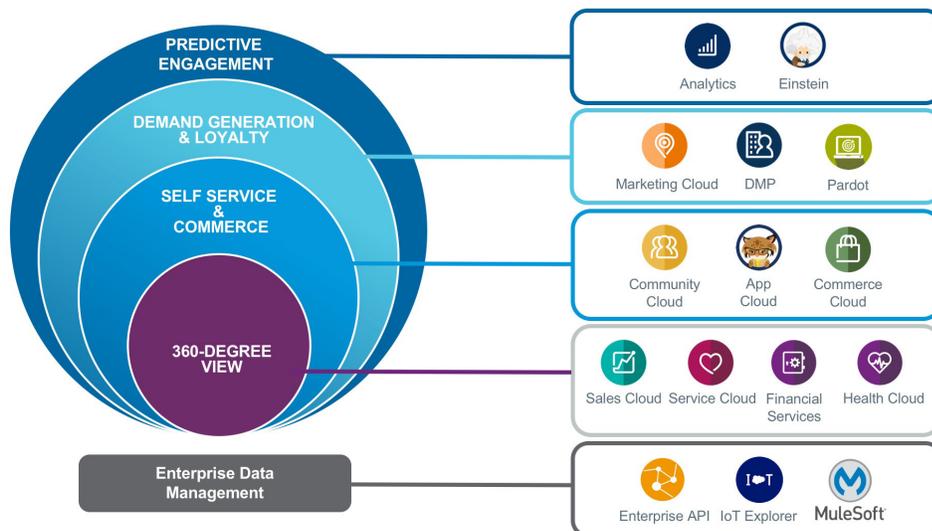


### FOCUS INDUSTRIES:

Financial Services / Manufacturing / Consumer Goods  
Retail / Healthcare & Life Sciences / Travel, Tourism & Hospitality

## Expertise

Working alongside Salesforce for 15+ years, we have gained deep expertise across all Salesforce products, and we use this knowledge to ensure our customers extract the full potential out of the platform. Plus, through the power of Mindtree we are able to extend our expertise across the entire digital value chain so you maximize your investment enterprise-wide. From external apps, to B2B commerce, to integration—we've done it all.



## Accelerator Solutions

For 21st century brands, it's critical to transform digitally to reach revolution. In order to stay competitive or even relevant, brands must transform their businesses from legacy process to agile, scalable solutions that can be used across the enterprise.

But ground-up solutions are expensive and put considerable pressure on an organization's resources. With our Salesforce-powered accelerators and packages, they don't have to be. Our ready-made digital solutions, Lightning Components, and packages shave time while reducing cost. They are scalable, customizable, and industry-tailored. Our packages are designed to accelerate your transformation and help get you started on some of the most innovative technology Salesforce has to offer:

**MANUFACTURING / Connected Manufacturing**  
*(Lightning Bolt Certified)*

Transforms data from connected products into engaging customer experiences to drive business value. It includes Lightning Components such as IoT-enabled Field Service to drive service excellence, IoT Real Time Product Monitoring for revolutionary transformation, and much more.

**CONSUMER GOODS / ConsumerConnect 360**  
*(Salesforce Fullforce Certified and Lightning Bolt Certified)*

Provides companies with a customized, cross-cloud digital experience platform that enables consumer goods companies to enhance their direct relationship with end consumers by creating service-led, 1:1 journeys across multiple channels.

**HEALTHCARE / Patient Engage**  
*(Lightning Bolt Certified)*

Equips healthcare providers with a scalable, ready-to-go digital experience platform that enables them to more effectively service and meaningfully engage patients from pre-care to post-care, through features like self-service and 1:1 journeys.

## Awards

When our customers win, we feel like we win too. It's not about the fame, but we are honored to be recognized for our innovative work on the Salesforce platform, and our Rockin culture that fuels our work.



## Customers

Magnet360's customers span multiple B2B and B2C industries, including more than a dozen Fortune 500 companies.

